**คณะ................................................**

Form 1: OP\_2017

**มหาวิทยาลัย......................................**

**การวิเคราะห์โครงร่าง (Organizational Profile)**

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| 1. หลักสูตร การบริการที่สำคัญของคณะฯคือ.................................................................................................................   ........................................................................................................................................................................................... ...........................................................................................................................................................................................  ...........................................................................................................................................................................................  และเชิงความสำคัญต่อความสำเร็จของคณะฯคือ............................................................................................................... ...........................................................................................................................................................................................  ........................................................................................................................................................................................... |
| 2. สมรรถนะหลักของคณะฯคือ.........................................................................................................................................  ........................................................................................................................................................................................... ...........................................................................................................................................................................................  ความสัมพันธ์กับพันธกิจหลักคือ........................................................................................................................................ ...................................................................................................................................................................................................................................................................................................................................................................................... |
| 3. พันธกิจ/วิสัยทัศน์/ปรัชญา ค่านิยมของคณะฯ..............................................................................................................  ...........................................................................................................................................................................................  ...........................................................................................................................................................................................  ........................................................................................................................................................................................... |
| 4. จำนวนและกลุ่มบุคลากร และข้อกำหนดด้านการศึกษาของแต่ละกลุ่ม........................................................................  ...........................................................................................................................................................................................  ...........................................................................................................................................................................................  ...........................................................................................................................................................................................ปัจจัยหลักที่ส่งเสริมให้พวกเขาทำงานเพื่อบรรลุเป้าหมายและพันธกิจขององค์การคือ......................................................  ...................................................................................................................................................................................................................................................................................................................................................................................... |
| 5. เทคโนโลยี อุปกรณ์ อาคาร สินทรัพย์หลักที่สำคัญได้แก่................................................................................................  ...........................................................................................................................................................................................  ...........................................................................................................................................................................................  ........................................................................................................................................................................................... |
| 6. กฎระเบียบ/กฎหมาย/มาตรฐานบังคับสำคัญได้แก่ .....................................................................................................  ...........................................................................................................................................................................................  ...........................................................................................................................................................................................  ........................................................................................................................................................................................... |
| 7. โครงสร้างองค์การและกลไกการกำกับดูแลองค์การ.......................................................................................................  ...........................................................................................................................................................................................  ........................................................................................................................................................................................... |
| 8. กลุ่มผู้เรียนหลักและลูกค้าหลักคือ.................................................................................................................................  ...........................................................................................................................................................................................  แต่ละกลุ่มมีความต้องการหลักคือ......................................................................................................................................  ........................................................................................................................................................................................... ........................................................................................................................................................................................... |
| 9. ผู้มีส่วนได้ส่วนเสียที่สำคัญได้แก่ ....................................................................................................................................  ...........................................................................................................................................................................................  ...........................................................................................................................................................................................  ...........................................................................................................................................................................................  มีความต้องการหลักคือ......................................................................................................................................................  ........................................................................................................................................................................................... |
| 10. ผู้ส่งมอบหลักได้แก่ ...................................................................................................................................................  ...........................................................................................................................................................................................  บทบาทสำคัญต่อระบบงานของคณะฯ และการเสริมขีดความสามารถในการแข่งขันคือ...................................................  ..........................................................................................................................................................................................  ........................................................................................................................................................................................... |
| 11. คู่ความร่วมมือที่สำคัญได้แก่ .......................................................................................................................................  ...........................................................................................................................................................................................  ...........................................................................................................................................................................................  บทบาทสำคัญต่อระบบงานของคณะฯ และการเสริมขีดความสามารถในการแข่งขันคือ...................................................  ........................................................................................................................................................................................... |
| 12. ข้อกำหนดสำคัญในในห่วงโซ่อุปทานได้แก่..................................................................................................................  ...........................................................................................................................................................................................  ...........................................................................................................................................................................................  ........................................................................................................................................................................................... |
| 13. สถานการณ์การแข่งขันในปัจจุบัน: ลำดับในการคัดเลือก จำนวนตัวเลือก อัตราการเติบโตในระดับหลักสูตร/สาขา...........................................................................................................................................................................................  ...........................................................................................................................................................................................  ...........................................................................................................................................................................................  และในภาพรวมระดับประเทศ...........................................................................................................................................  ...........................................................................................................................................................................................  ........................................................................................................................................................................................... |
| 14. การเปลี่ยนแปลงสำคัญที่อาจส่งผลกระทบกับการดำเนินการของคณะฯ ได้แก่..........................................................  ...........................................................................................................................................................................................  ........................................................................................................................................................................................... |
| 15. แหล่งข้อมูลเชิงเปรียบเทียบและเชิงแข่งขันได้แก่ ......................................................................................................  ...........................................................................................................................................................................................  ........................................................................................................................................................................................... |
| 16. ความท้าทายเชิงกลยุทธ์ ของคณะฯใน  ด้านพันธกิจ.....................................................................................................  ...........................................................................................................................................................................................  ด้านปฏิบัติการ...................................................................................................................................................................  ...........................................................................................................................................................................................  ด้านความรับผิดชอบต่อสังคม............................................................................................................................................  ...........................................................................................................................................................................................  ด้านทรัพยากรบุคคล..........................................................................................................................................................  ........................................................................................................................................................................................... |
| 17. ความได้เปรียบเชิงกลยุทธ์ของคณะฯใน  ด้านพันธกิจ....................................................................................................  ...........................................................................................................................................................................................  ด้านปฏิบัติการ...................................................................................................................................................................  ...........................................................................................................................................................................................  ด้านความรับผิดชอบต่อสังคม............................................................................................................................................  ...........................................................................................................................................................................................  ด้านทรัพยากรบุคคล...........................................................................................................................................................  ........................................................................................................................................................................................... |
| 18. ระบบการปรับปรุงผลการดำเนินการของคณะฯได้แก่................................................................................................  ...........................................................................................................................................................................................  ...........................................................................................................................................................................................  ........................................................................................................................................................................................... |