**คณะ................................................**

Form 1: OP\_2017

**มหาวิทยาลัย......................................**

**การวิเคราะห์โครงร่าง (Organizational Profile)**

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| 1. หลักสูตร การบริการที่สำคัญของคณะฯคือ.................................................................................................................

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| 2. สมรรถนะหลักของคณะฯคือ.................................................................................................................................................................................................................................................................................................................................... ...........................................................................................................................................................................................ความสัมพันธ์กับพันธกิจหลักคือ........................................................................................................................................ ......................................................................................................................................................................................................................................................................................................................................................................................  |
| 3. พันธกิจ/วิสัยทัศน์/ปรัชญา ค่านิยมของคณะฯ.............................................................................................................. ........................................................................................................................................................................................... ...................................................................................................................................................................................................................................................................................................................................................................................... |
| 4. จำนวนและกลุ่มบุคลากร และข้อกำหนดด้านการศึกษาของแต่ละกลุ่ม................................................................................................................................................................................................................................................................... ......................................................................................................................................................................................................................................................................................................................................................................................ปัจจัยหลักที่ส่งเสริมให้พวกเขาทำงานเพื่อบรรลุเป้าหมายและพันธกิจขององค์การคือ............................................................................................................................................................................................................................................................................................................................................................................................................................................ |
| 5. เทคโนโลยี อุปกรณ์ อาคาร สินทรัพย์หลักที่สำคัญได้แก่................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................. |
| 6. กฎระเบียบ/กฎหมาย/มาตรฐานบังคับสำคัญได้แก่ ...................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................... |
| 7. โครงสร้างองค์การและกลไกการกำกับดูแลองค์การ............................................................................................................................................................................................................................................................................................................................................................................................................................................................................................. |
| 8. กลุ่มผู้เรียนหลักและลูกค้าหลักคือ................................................................................................................................. ........................................................................................................................................................................................... แต่ละกลุ่มมีความต้องการหลักคือ...................................................................................................................................... ........................................................................................................................................................................................... ........................................................................................................................................................................................... |
| 9. ผู้มีส่วนได้ส่วนเสียที่สำคัญได้แก่ .................................................................................................................................... .................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................มีความต้องการหลักคือ.................................................................................................................................................................................................................................................................................................................................................  |
| 10. ผู้ส่งมอบหลักได้แก่ ................................................................................................................................................... ...........................................................................................................................................................................................บทบาทสำคัญต่อระบบงานของคณะฯ และการเสริมขีดความสามารถในการแข่งขันคือ........................................................................................................................................................................................................................................................................................................................................................................................................................................ |
| 11. คู่ความร่วมมือที่สำคัญได้แก่ ....................................................................................................................................... ......................................................................................................................................................................................................................................................................................................................................................................................บทบาทสำคัญต่อระบบงานของคณะฯ และการเสริมขีดความสามารถในการแข่งขันคือ.............................................................................................................................................................................................................................................. |
| 12. ข้อกำหนดสำคัญในในห่วงโซ่อุปทานได้แก่................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................... |
| 13. สถานการณ์การแข่งขันในปัจจุบัน: ลำดับในการคัดเลือก จำนวนตัวเลือก อัตราการเติบโตในระดับหลักสูตร/สาขา.................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................และในภาพรวมระดับประเทศ................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................. |
| 14. การเปลี่ยนแปลงสำคัญที่อาจส่งผลกระทบกับการดำเนินการของคณะฯ ได้แก่................................................................................................................................................................................................................................................................................................................................................................................................................................................ |
| 15. แหล่งข้อมูลเชิงเปรียบเทียบและเชิงแข่งขันได้แก่ ............................................................................................................................................................................................................................................................................................................................................................................................................................................................................................ |
| 16. ความท้าทายเชิงกลยุทธ์ ของคณะฯในด้านพันธกิจ................................................................................................................................................................................................................................................................................................ด้านปฏิบัติการ..............................................................................................................................................................................................................................................................................................................................................................ด้านความรับผิดชอบต่อสังคม.......................................................................................................................................................................................................................................................................................................................................ด้านทรัพยากรบุคคล..................................................................................................................................................................................................................................................................................................................................................... |
| 17. ความได้เปรียบเชิงกลยุทธ์ของคณะฯในด้านพันธกิจ...............................................................................................................................................................................................................................................................................................ด้านปฏิบัติการ..............................................................................................................................................................................................................................................................................................................................................................ด้านความรับผิดชอบต่อสังคม.......................................................................................................................................................................................................................................................................................................................................ด้านทรัพยากรบุคคล...................................................................................................................................................................................................................................................................................................................................................... |
| 18. ระบบการปรับปรุงผลการดำเนินการของคณะฯได้แก่................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................................. |